

# The FACTs on Tobacco & Income

Everybody's vulnerable to the harm that tobacco products can do. But FACT knows that some teens get hit harder than others.

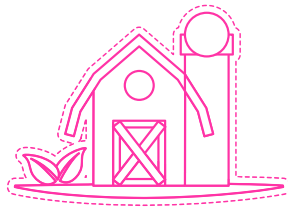
For many teens in low income families, having limited resources and worrying about getting basic needs met (like food, clothing and shelter) can be a majorly stressful experience that makes turning to tobacco more likely. And there are other challenges to cope with too—like facing bullying, feeling misunderstood, and resisting deceitful marketing in their neighborhoods claiming that tobacco is a cheap, instant stress reliever. That's why FACT is stepping up to educate the community and increase health equity!

## Share the FACTs

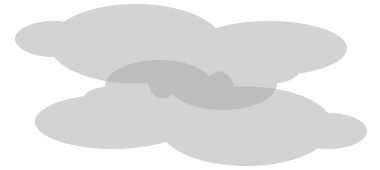
FACTivists always take the truth about tobacco to the streets. It's time people knew how tobacco's addictive chemicals and dangerous health effects are harming the lives of those impacted the most.



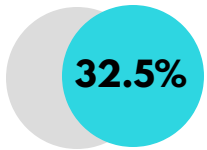
In the United States, low-income neighborhoods typically have more tobacco retailers than their counterparts.



While both urban and rural Wisconsin communities face varying degrees of financial and educational hardships, rural Wisconsin has higher rates of poverty. Which means, rural Wisconsin youth are more likely to use tobacco than those who live in urban Wisconsin.



American children with lower family income are more likely to be exposed to secondhand smoke in their homes.



32.5% of Americans who live below the poverty line smoke cigarettes.



At least 70% of the American homeless population smokes; most started before losing housing.

## Send a Message

Share FACT's support of teens who are impacted more than others by tobacco within your social-verse. Or turn these headlines into posters and billboards, chalkboard messages and other FACTivisms. Just make sure plenty of teens like you can see your support.

Your family's income shouldn't increase your chances of a tobacco addiction!  
#FACTmovement #HealthEquity

Where you grow up shouldn't increase your chances of a tobacco addiction!  
#FACTmovement #HealthEquity

Tobacco use is higher in low-income areas. We are working to reverse that trend!  
#FACTmovement #HealthEquity

FACT is spreading the truth about tobacco so high risk populations have a tobacco-free chance.  
#FACTmovement #HealthEquity

People with lower incomes have a higher lung cancer risk. That would be tobacco's fault.  
#FACTmovement #HealthEquity

Working a blue-collar job shouldn't increase your likelihood of cigarette use!  
#FACTmovement #HealthEquity



[FACTmovement.org](http://FACTmovement.org)

   /FACTmovement