

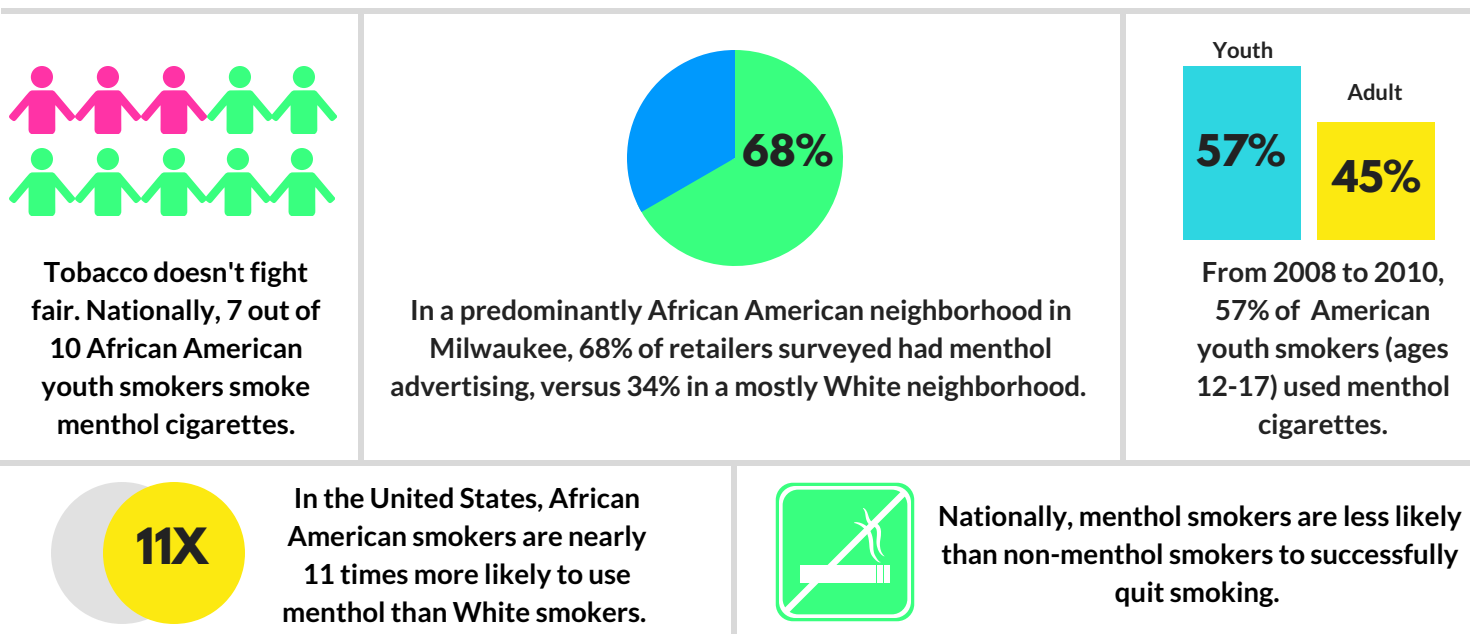
# The FACTs on Menthol & Teens

Everybody's vulnerable to the harm that tobacco products can do. But FACT knows that some teens get hit harder than others. When it comes to menthol cigarettes, youth are more heavily impacted than adults. In addition, these products are unfairly marketed toward certain populations, such as African Americans and the LGBTQ community.

So, what is menthol? Menthol is a compound that can be taken from peppermint or corn mint plants, as well as made in a lab. This chemical reduces the harshness of cigarette smoke due to its cooling effect on both the mouth and throat. This makes menthol tobacco products appealing to first time smokers.

## Share the FACTs

FACTivists always take the truth about tobacco to the streets. It's time people knew how tobacco's addictive chemicals and dangerous health effects are harming lives.



## Send a Message

Share FACT's support of teens who are unfairly impacted by menthol within your social-verse. Or turn these headlines into posters and billboards, chalkboard messages and other FACTivisms. Just make sure plenty of teens like you can see your support.

<p><b>Menthol may feel cool, but cancer and lung disease doesn't.</b> #FACTmovement #NoMoreMenthol</p>	<p><b>Menthol makes it easier to start smoking and harder to quit. That is a lose-lose.</b> #FACTmovement #NoMoreMenthol</p>
<p><b>Mint flavoring is for gum and candy canes, not tobacco.</b> #FACTmovement #NoMoreMenthol</p>	<p><b>Menthol is marketed in predominately African American neighborhoods - that's just wrong.</b> #NoMoreMenthol #FACTmovement</p>
<p><b>Legally, cigarettes can't be flavored. Last time we checked, mint is a flavor. Just saying.</b> #FACTmovement #NoMoreMenthol</p>	<p><b>We are spreading the truth about tobacco and menthol!</b> #FACTmovement #NoMoreMenthol</p>



[FACTmovement.org](http://FACTmovement.org)

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